



## 16 Startup Scaleup startups go to IoT World in Dublin for Demo Day

**During 6 months Startup Scaleup supported its second batch of 78 IoT startups. On 21<sup>st</sup> and 22<sup>nd</sup> November the TOP 16 startups will present their products at IoT World conference in Dublin.**

For the last six months, 78 startups had access to a **IoT tailor-made accelerator programme** with courses, tools and resources to prepare teams for anything, from business growth and international expansion to getting their products ready and becoming investor magnets.

Startup Scaleup supported startups by establishing the connection between teams and mentors, investors, opinion leaders and other entrepreneurs, setting KPIs and strengthening the fundamentals to help in the process of taking their products to the next stage and to sustainable and fast scale.

In November, 2016, the six month journey is about to end and to celebrate it TOP 16 startups are gearing-up to **pitch their products and services in Dublin, at the Internet of Things World 2016 conference**, on 21<sup>st</sup> and 22<sup>nd</sup> of November. Besides the pitching session, startups will also have the opportunity to schedule one-to-one meetings with investors and to demonstrate their project on the exhibition area.

From the previous batch, comprised of 49 companies, **more than €3M were raised**, so according to Andres Iborra, Startup Scaleup project coordinator, “it is expected that the value will multiply with the current batch of companies, tackling global challenges.”

Here’s a look at 4 out of 16 companies that will pitch at Dublin:

**Moodnode** (Poznan, Poland) – Moodnode is Europe’s first WiFi-enabled smart light switch. We provide smarter home experience, setting up the light moods with one touch, through automatic ambient tracking, and finishing on integrating it into the universe of Iot devices (Nest, Hue or even Spotify). Moodnode is really simple to install and does not need hub or hardwiring.

<http://www.moodnode.com>

**BioBee technologies** (Madrid, Spain) - BioBee Technologies has developed a cost-effective, wireless electrical bioimpedance measurement system. The prototype, in the form of a small wearable device and a printed circuit board perform bioimpedance measurement which supply information about several pathologies (body composition, cardiac output, respiratory, muscle status).

<http://biobeetechnologies.com>

**Table Air** (Lithuania) - Sophisticated in design, TableAir is a smart, connected table with unique lifting process for tech-savvy executives and demanding individuals who care about their health as much as productivity. With the help of a user-friendly smartphone app, the workstation can be scheduled to take lower or higher positions according to selected time settings.

<http://www.tableair.com>

**Oblumi** (Sevilla, Spain) - Oblumi is a young and dynamic startup that wishes to support the future of e-Health and Internet of Things. Oblumi tapp, our first product in the market, is a small and well-designed device that uses our app (already available for iOS and Android) to convert your smartphone into a powerful and accurate infrared thermometer with a vast range of functionalities.

[www.oblumi.com](http://www.oblumi.com)

### **About Startup-Scaleup**

Startup Scaleup is the 6 month IoT accelerator of Startup Europe powered by the European Commission which is combining physical and virtual acceleration, and looking for talented startups aspiring to take their business to the next level and expanding to international markets.

Startup Scaleup is building a European ecosystem connecting the players of four consolidated entrepreneurial hubs (Cartagena, Dublin, Vilnius and Zoetermeer) in order to provide a greater range and quality services to ambitious entrepreneurs who want to launch and grow companies focused on the Internet of Things and Services (IoTS).

Startup Scaleup is run by the Universidad Politecnica de Cartagena, Crosspring LABs, Open Coffee Club Lithuania, the Ryan Academy, F6S and BluSpecs.

### **About Startup Europe**

Startup Europe is a European Commission initiative that aims to strengthen the business environment for web and ICT entrepreneurs so that their ideas and business can start and grow in the EU.

Uniting European startup ecosystems is its value proposition. Some of its concrete activities are:

- Connecting startup ecosystems throughout Europe.
- Bridging the gap between investors, corporates and startups.
- Creating a bottom-up movement across Europe.
- Giving voice to startups to influence new policies (capital markets union, digital single market).

**More information at:**

<http://startup-scaleup.eu/>

<https://www.f6s.com/startup-scaleup>

<http://startupeuropeclub.eu/>