

BECOME
THE NEXT IOT ROCKSTAR

WITH

STARTUP SCALEUP
STARTUP EUROPE IOT ACCELERATOR

Startup Europe's IOT accelerator - 1st Batch review

The aim of the innovation action STARTUP SCALEUP is to build a European ecosystem around four consolidated entrepreneurial ecosystems in Spain, The Netherlands, Lithuania and Ireland, together with F6S - the largest social network for Startups in the European Union. The objective is to provide a greater range and quality of services to ambitious entrepreneurs who want to launch and grow companies focused on the Internet of Things (IoT).

These four ecosystems, who have a track record and complementary strengths, are supporting startups by enhancing the basic business skills of the entrepreneurs as well as increasing technological advancement to accelerate the accepted startups.

STARTUP SCALEUP's tailored 6 month program turned out to be a great success. It's mix of events and resources both online and at the hubs underpinned the foundation of unique services, experienced mentors, IoT experts, developers, and facilities, where cutting edge IOT product were prototyped.

For a total of 59 teams, we were able to count on the support of 40 mentors, 10 from Ryan Academy, 9 from Open Coffee Club, 14 from Cloud Incubator HUB, and 7 from Crosspring.

The journey began with the IoT'ers week in all 4 hubs and consisted of an intense schedule of activities, lectures, and workshops that covered all the basics for scaling your business. Monthly events allowed them to make sure they reached KPIs and gave them a chance to meet other teams developing their product. The program ended at each hub with a local pitching event and best teams will get to participate at one of the largest European IOT conferences - Connected Conference in Paris (<http://connectedconference.co/>).

"Thanks to the latest reports of the 1st batch, we can say that we have increased the amount raised by our startups to an average of 100,000 €."

Andrés Iborra, Startup Scaleup Coordinator

As an example of good communication management, media from all over Europe are echoing about Startup Scaleup startups and we have obtained a quite remarkable repercussion in means, see here a couple of examples:

Dublin Design Studio's Scriba surpasses €65k Kickstarter goal

Scriba, a unique stylus developed by Ireland's newest consumer electronics business, Dublin Design Studio, has surpassed its €65,000 goal on Kickstarter. The stylus, designed for creatives, designers and architects to use effortlessly on tablet devices like the iPad, features a flexible and dy-

namic body and responsive squeeze-motion technology. Scriba has been incubated in Startup Scaleup's Ireland hub, by Ryan Academy.

<https://www.siliconrepublic.com/start-ups/2015/08/12/dublin-design-studios-scriba-surpasses-e65k-kickstarter-goal>

Lithuanian SIDEWALK signs pilot project with DHL, receives invite to TechStars Mobility

SIDEWALK - an automated city delivery robot which has the main function to transport parcels from place A to place B without human assistance. Sidewalk has already tested deliveries for such companies as GURU restaurant and DHL Lithuania. Also, it has been the only startup from Lithuania which has selected to participate in WIN2015 Deutsche Telecom event in Germany. It has been selected among TOP 100 SLUSH startups out of 1500 and among TOP 3 robotic startups. Also, it was invited to other accelerators: TechStars Mobility (USA Detroit), EcoMotion (Israel grant), and Singapore accelerators.

Sidewalk had a meeting with Mayor of Vilnius Remigijus Šimašius and achieved a permission for Vilnius and cooperation in the future. During the Logistics Forum 2016 conference the Sidewalk has met representatives of courier company DPD, Internet sales company Barbora, Lithuania postal service LP EXPRESS, Palink operator of the "IKI" supermarket chain in Lithuania. They are part of a Lithuanian hub, managed by Open Coffee Club.

<http://goaleurope.com/2015/11/12/starship-sidewalk-delivery-robot/>

About Startup Europe

Startup Europe is a European Commission initiative that aims to strengthen the business environment for web and ICT entrepreneurs so that their ideas and business can start and grow in the EU. More information at www.startupeuropeclub.eu @StartUpEU